

Northwest Substation Newsletter

10001 Kanis Road, Little Rock, AR 72205. Office #501-918-3500. Fax #501-918-3550



December 3, 2021

This newsletter is for events that occurred in November 2021.

From the Desk of Major King

Year to date the Northwest Division has observed only a slight decrease (% 0.70) in Part One offenses with a 15% reduction in Robbery, serving as the most significant contributor in the overall decrease. While many factors contribute to crime trends, it is imperative that we all do our part to prevent crime by following these best practices:

Never leave your vehicle running and unattended.

Always lock your vehicle and do not leave valuables in plain sight.

Never leave key fobs or garage door openers in your vehicle.

Communicate with your neighbors, pay attention to your surroundings, and report criminal or suspicious activity.

Finally, the Northwest Division is now open to the public; however, due to COVID-19, masks are required and you should not enter the facility if the following apply to you: You are awaiting COVID-19 testing results or within the past 14 days you were in contact with a person testing positive for COVID-19.



Our LRPD Family's Value Statement: Committed to Our Community-Objectivity-Nurture our Personnel-Networking-Ethical Treatment of All People-Committed to Excellence-Trustworthy

Our LRPD Family's Vision is: "The Vision of our Little Rock Police Department family is to serve as a model for policing, by embracing and perfecting the principles of the 21st Century Policing Pillars. Through collaboration with our diverse community partners, we will strive to make the City of Little Rock one of the safest cities in both the state and nation."

"Our LRPD Family also believes that 21st Century Policing is our guide to accountability, greatness, and building a better blue."

Northwest Patrol and Detective Division Staff

Major Russell King- Commander of the Northwest Patrol Division

501-918-3500 Office number 501-918-3550 Fax number

Lieutenants

Lieutenant John Trent -----Shift A 0700-1500 Lieutenant
Lieutenant James Wheeler-----Shift B 1500-2300 Lieutenant
Lieutenant Michael Terry-----Shift C 2300-0700 Lieutenant
Lieutenant Cassandra Davis-----Property Crimes Lieutenant

Sergeants

Sgt. Harold Scratch-----Shift A 0700-1500
Sgt. Adam Godwin-----Shift A 0700-1500
Sgt. Alex Sullivan-----Shift A 0700-1500
Sgt. Damon Whitener-----Property Crimes Sgt.
Sgt. Kari Reid-----Shift B 1500-2300
Sgt. Ron Croson-----Shift B 1500-2300
Sgt. Aaron Oncken-----Shift B 1500-2300
Sgt. Natalie Ball-----Shift C 2300-0700
Sgt. Courtney Bewley-----Shift C 2300-0700
Sgt. Allison Walton-----Shift C 2300-0700

From the Desk of the Executive Secretary

Corona virus is still among us!
Vaccines are still being administered.
Now the booster shot is being administered
Continue practicing social distancing and
Washing your hands and face regularly.
Staying safe is our main priority!



It's COLD outside!
Be careful when warming your vehicles up in the mornings.
Do NOT leave your vehicle unattended.

PRAY you had a BLESSED Thanksgiving with family & friends! Christmas is around the corner! Be safe when shopping!
DO NOT LEAVE gifts in your vehicles!

**CEASE
FIRE
INITIATIVE**
LITTLE ROCK 501

TAKE THE PLEDGE
STOP THE VIOLENCE

★★★★
NHTSA
www.nhtsa.gov

VEHICLE THEFT PREVENTION What Consumers Should Know

More than
\$4.1 BILLION
The estimated total value of vehicles stolen nationwide

In the United States, a motor vehicle is stolen every
45 SECONDS

Top 10 U.S. States with the highest motor vehicle theft rates



(Model Year 2012 vehicles stolen in Calendar Year 2012)

Nationally... nearly
45%
of vehicles reported stolen are NEVER recovered

Nearly **HALF** of vehicle thefts are due to driver error

Be Smart—Don't Hand Thieves the Key

- Close and lock all windows and doors when you park
- Park in well-lit areas
- Never leave your vehicle while it's running
- Never leave your keys or valuables in your vehicle

Nearly
84%
of all motor vehicles reported stolen are passenger cars

Top 10 vehicles with the highest theft rates

- | | |
|-----------------------------|----------------------|
| 1 Mercedes-Benz GL-Class | 6 Dodge Avenger |
| 2 Mitsubishi Eclipse | 7 Chrysler 300 |
| 3 Mazda 6 | 8 Chevrolet Impala |
| 4 Dodge Charger | 9 Mitsubishi Galant |
| 5 Nissan Infiniti FX35/FX50 | 10 Chevrolet Captiva |

(Model Year 2012 vehicles stolen in Calendar Year 2012)

Sources: NHTSA.gov and FBI.gov

For more information on vehicle theft prevention and NHTSA, check out SaferCar.gov/theft.

6 CAR CARE TIPS for Cold Weather

Provided by International Carwash Association (ICA)

ADD ANTIFREEZE
Antifreeze can help protect your engine from extreme temperatures and help keep fluids from freezing as cold sets in.

CHECK TIRES
When temperatures fall, air inside tires contracts and causes the pressure inside to drop, which can make tires susceptible to damage.

CHANGE OIL
Colder temperatures can cause motor oil to thicken, which can cause starting problems. Change your oil just before winter to help keep oil flowing easily through your engine to help your car start easier.

WaterSavers car washes use 40 gallons or less of fresh water per car wash - less than the water used for a load of laundry.



WASH AND WAX
Washing and applying a fresh coat of wax before fluctuating temperatures set in can be the first line of defense against ice, salt, sand and slush. Visiting a car wash is also a great way to get the underbelly of the car clean to avoid rusting, which helps maintain the overall value of the vehicle.
Additionally, washing at a car wash regularly in winter can help keep the windshield, mirrors and lights clean, which is important in ensuring the best possible vision for the driver.

REPLACE WIPERS
As thick snow starts falling, or when rain and water turn to ice, it's important to have properly fitted wiper blades to keep your windshield clear.

PACK AN EMERGENCY KIT
To help ensure safe travel and be prepared for emergency situations, keep these essential items in your vehicle: gloves, ice scraper, shovel, salt or sand, warm clothing and blankets, jumper cables and first-aid kit.

Find more helpful tips to prepare your car for winter at carwash.org/watersavers.

TELEPHONE REPORTING UNIT

TYPES OF CALLS THEY ACCEPT



LITTLE ROCK POLICE DEPARTMENT PRESS RELEASE



LRPD Media Contact:

Mark Edwards
501-539-2865
mnedwards@littlerock.gov

NEWS RELEASE

The Little Rock Police Department now has a Telephone Reporting Unit. With the growth of our city, we have now established a phone number and email to address the growing needs of our community.

Effective immediately, citizens can also call 501-918-4397 or email TRU@littlerock.gov to report the following:

- Auto Breaking or Entering (delayed report or single incident)
- Criminal Mischief
- Directed Patrol Request
- Financial Identity Fraud
- Forgery
- Fraudulent Use of a Credit Card
- General Information
- Harassing Communications
- Hit and Run Accident (No Injury- Private Property)
- Lost/Stolen License Plate
- Private Property Accident (No Injury)
- Terroristic Threatening (Suspect Not Present)
- Theft Reports, to include shoplifting incidents in which no suspect is in custody
- Vacation Home Reports
- Lost or Missing Property
- Reporting supplemental information to an existing report
- Private Property damage when there is no apparent criminal intent
- Fraudulent payment/solicitation scams (No suspect information)
- Attempted breaking and entering of unoccupied buildings, such as: garages, sheds, vacant or foreclosed homes

If anyone has used the non-emergency number (501)371-4829 in the past, you may still use it. However, we ask that you only use it in times of non-emergency that does not apply to the above list and still may need the assistance of an officer. Again, as the needs of the City of Little Rock expand, the Little Rock Police Department is committed to implementing effective measures designed to serve the community.

###

ONLINE REPORTING Now Available



Below is a list of all incident types we currently offer.

Breaking or Entering,
Criminal Mischief,
Forgery, Fraudulent Use
of a Credit/Debit Card,
Identity Theft,
Information Report,
Interference with
Visitation, Lost Property,
Mail/Package Theft,
Private Property Accident,
Shoplifting (Business filers
only), Terroristic
Threatening, Harassing
Communications, and
Theft

For other incidents normally referred
to TRU, please continue to utilize
TRU@littlerock.gov or
501-918-4397.

**You can now go online and submit
an official police report using our
new online reporting system. Visit
www.littlerock.gov/onlinereport**

NORTHWEST DIVISION NEWS BOARD



An anonymous citizen donated boxes of toys for our **AWESOME** officers to pass out to the children in the community! How **AMAZING** was that?! Top left photo: Major King, Sgt. Whitener, Det. Swinford, Lt. Davis and Officer Sangster . Top right photo: Shift B Officers Flynn, Warren, Velez, Aguilera, Kou and Ellington.

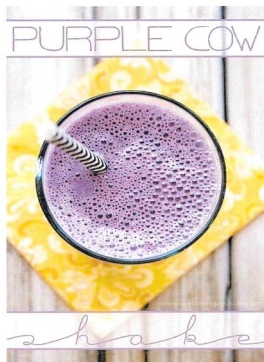
NORTHWEST DIVISION NEWS BOARD

Ms. Torie Nelson from St. Louis called and said she wanted our officers to go get a purple shake on her in memory of Officer Tommie Normans daughter passing. Our Northwest family appreciate you! Keeping the Norman family in our prayers.

25 PURPLE shakes available at the
Purple Cow. 11602 Chenal Parkway.

Ms. Torie Nelson from St. Louise purchased
25 purple shakes. In memory of
Officer Tommy Norman's daughter.

1* 25. 1* come first serve!
Please go by and get one!



LITTLE ROCK POLICE DEPARTMENT HEROES AND HELPERS 2021



The annual Heroes and Helpers event will take place on Saturday, December 11, 2021. Due to COVID-19, Officers will not shop with the children to mitigate the risk of spreading the virus.

Instead, officers are invited to join us at the Target Store at 12700 Chenal Parkway at 0700 hours to shop for the children via their wish-list. After these gifts are purchased, they will be wrapped and ready for delivery on December 18, 2021 @ 0800 via patrol units and volunteers.

Please come out to shop for a child and spread some Christmas cheer!!



Left photo: Sgt. Sullivan accepted. Little civilians wanted to present our Northwest officers with cookies! We love our little people too! Right photo: Every year members of the Korean Church bring a fruit basket to the officers at the Northwest Substation. We appreciate our community!



NORTHWEST DIVISION NEWS BOARD

Message from the Property Crimes Division

Stolen Item Trackers

Recently, several products have become available for low cost purchase that have tracking applications of stolen items. Some of these tracking devices are the size of a quarter and cost as little as \$29.00 each or four of them for \$94.00. These are not GPS trackers but work off of cellphone Bluetooth systems. If you are concerned about vehicles being stolen, or other items that a small tracker can be placed in, these items can easily be tracked and located. Additionally, with some companies that produce these trackers, there is no data history that is shared with any device other than the owner who registers it to their cellular device. All of this information that is produced is encrypted. Below is a link to more information on several of these devices and how they work as well as links to buy them.

<https://www.pcmag.com/picks/the-best-bluetooth-trackers>

Tips for Safe Holiday Shopping

- Know who you are buying from**
 Verify that the business is legitimate using sites like Epinions.com or BizRate.com.
- Be smart about your passwords**
 Longer passwords reduce the chances of a hacker making a correct guess. **@4rg&*grAf3FF**
- Use secure sites for online transactions**
 Make sure the online stores you're shopping from start with https://.
- Use one credit card**
 Dedicate one credit card for all your shopping needs.
- Beware of phishing attacks**
 Don't enter sensitive or financial information into pop-up windows on suspicious emails.
- Update, update, update!**
 Make sure your security software is up-to-date before shopping.
- Download secure apps only**
 Use a mobile security solution so that you know the apps you download are safe.

Did you know...

- PASSWORD and 123456 are the 2 most commonly used passwords in the world
- Kaspersky Lab detects 125,000 new malicious programs every day
- 1400 new pieces of banking malware are created every day
- In August 2012, 290 brands were subject to phishing attacks
- \$5.55 Billion Estimated total amount of credit card fraud worldwide

KASPERSKY

Holiday Safety



Keep your tree hydrated! Check the tree stand water level every other day.



Beware of overloaded electrical outlets and extension cords which are major fire hazards.



Common holiday plants (poinsettias, holly berries, mistletoe or pine needles) can make your pets sick.



Don't leave burning candles unattended.



Burning wrapping paper in the fire place can cause flash fires.



Check smoke alarms to ensure they are working.



Stay in the kitchen when you are frying, boiling, grilling or broiling food to prevent a fire.



Keep a cell phone and portable charger with you at all times while traveling in case of emergency.



Keep extra cold weather gear, food, water, warm clothing, a flashlight, an ice scraper, blankets and medications in your vehicle in case of emergency.

Holiday Shopping Safety

Safety tips to help keep you and your family safe this holiday season #HeadsUp

60,000 people are injured in parking lot accidents each year and distracted driving is a major factor

Source: National Safety Council

Quick Tips for Keeping Safe During the Holiday Hustle and Bustle



Assume no one else is paying attention

Make sure you scan the surrounding and watch for pedestrians

If your vehicle is stolen, report it immediately

Personal property stolen from a vehicle may be covered under your homeowners or renters insurance policy



Stay off your cell phone

It's important to avoid distractions

Take your time and slow down

Make sure to plan for extra time in parking lots

Avoid thieves from attempting to break-in your car

Place your shopping bags and even extra money in the trunk of your car



If items are stolen from your car, make a list of property taken

Your homeowners or renters insurance policy may provide additional coverage for personal items that were stolen.

Plan for sudden stops

Avoid the front of the shopping entrances where you'll potentially find more pedestrians



For More Information

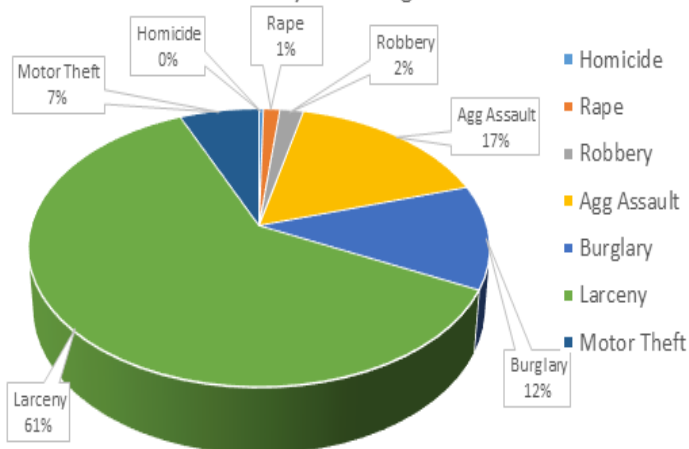
Follow us on Twitter @PCIAA #HeadsUp
Like us on Facebook
Visit us at pciaa.net

HELPFUL DATA

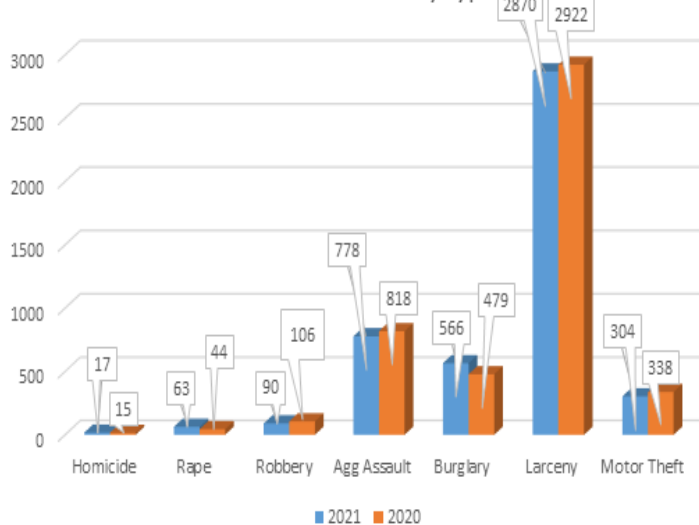
Northwest Div. Stats Year to Date

Crime	2021	2020	Percent Change	Cleared Crime	Clearance Rate
Homicide	17	15	13	10	59%
Rape	63	44	43	35	56%
Robbery	90	106	-15	22	24%
Agg Assault	778	818	-5	340	44%
Violent	948	983	-4	407	43%
Burglary	566	479	18	47	8%
Larceny	2870	2922	-2	227	8%
Motor Theft	304	338	-10	54	18%
Property	3740	3739	0	328	9%
TOTAL	4688	4722	-1	735	16%

Jan 1 - Dec 2, 2021
NW Crime by Percentage of Total



Jan 1 - Dec 2, 2021
NW 2021 - 2020 by Type



HELPFUL DATA cont.

For more info, visit ourhouseshelter.org/resources



Compassion Center

3618 W Roosevelt Rd. (men)

4210 Asher Ave. (women)

501.296.9114

Check-in 3 - 7p / 3 meals a day

Recovery, employment, housing assistance



Little Rock Police Department

Lucie's Place

300 Spring St. #715 / 501.508.5005

M-F, 9a - 5p

Safety for LGBTQ+ youth

Housing, job training, & counseling available



Nehemiah House

2921 Springer Blvd / 501.374.4022 ext. 4

Men's in-house recovery program

9a - 4p

Dorcas House

823 S Park St. / 501.374.4022 ext. 3

Women's recovery & domestic violence program

Last updated November 2019



Salvation Army

Serving women, children, & families

111 W Markham / 501.374.9296

Shelter opens at 6:15p / no beds for single men

Food pantry by appointment

Breakfast served to public from 7 - 7:30a



HOMELESS RESOURCE POCKET GUIDE

OURHOUSE

302 E Roosevelt Rd.

501-374-7383

HOUSING: Long term shelter for men, women, & families; must be working/willing to work; first-come, first-served

CAREER CENTER: Free job search, training & education; lunch provided to those who spend 2+ hrs using services

CAFSI: Support & case management to homeless & near-homeless families with children in the household

REENTRY: Wrap-around support and case management to justice involved individuals

ADDITIONS OR CORRECTIONS TO THIS POCKET GUIDE?
EMAIL RESOURCES@OURHOUSESHELTER.ORG

Stewpot: Meals served M-F; 12 - 1p
First Presbyterian Church / 800 Scott St.

Jericho Way Day Center: M-F; 7:30a - 2:30p
3000 Springer Blvd. / 501.916.9859

Women & Children First: Emergency services and shelter from domestic violence / 800.332.4443

River City Ministry Day Center: M-F; 8a - 3p
Noon lunch / 1021 E Washington, NLR / 501.376.6694

The Van: Nightly mobile resource to unsheltered neighbors / 501.955.3444

VA Day Treatment Center: Assists homeless veterans
1000 Main St. / 501.257.4499

Street Ministry Luke 9:58: Homeless outreach volunteers
501.860.1180

Follow us on Social Media



Little Rock Police Department



@littlerockpolicedepartment



@lrPOLICE

Department and local tip lines provide anonymity for residents, students, and business personnel reporting criminal activity and aid the law enforcement process with accumulated intelligence and information.

Tip Line Numbers:

LRPD	501.371.INFO (4636)
Major Russell King	501-918-3503
Northwest Substation	501-918-3500
Fax Number	501-918-3550
Crime Stoppers	501.340.8477
Records Department	501-371-4654
Telephone Reporting Unit	501-918-4397
Arkansas State Police	501-618-8000
Pulaski County Attorney's Office	501-340-6600

Come Join Our Team!

- * \$5,000.00 Academy Completion Incentive *(1 time)
- * Longevity pay
- * Retirement Plan
- * Generous vacation, sick leave and discretionary time off
- * Sick Leave Incentive Program
- * Uniforms provided by the City
- * Career Development and Education Incentive Pay
- * Residency Incentive Program up to \$5,000.00 (1 time)
- * Police Recruit Referral Program \$500.00
- * Flexible Spending Accounts (Medical/Dep. Care) *Upon academy completion and subject to pre-defined requirements/restrictions



Help us build
a better blue

BuildABetterBlue.org

FILTERS

MAP OPTIONS

PIN OPTIONS

Date Range

21 Jun '17 To 28 Jun '17

06/21/2017

06/28/2017

Pins

Select All

311 Requests

Police Incidents

* Planning Permit

* Land Bank Properti...

* Business License C...

Download Data

Step 5, Select the date range you wish to search

Step 6, Select the data you wish to search

06/21/2017

06/28/2017

Pins

Select All

311 Requests

Police Incidents

* Planning Permit

* Land Bank Properti...

* Business License C...

Download Data



FILTERS

MAP OPTIONS

PIN OPTIONS

Date Range

Past 6 Months

Pins

Select All

311 Requests

Police Incidents

* Planning Permit

* Land Bank Properti...

* Business License C...

Download Data

Step 7, To search the data, Select "PINS"

Little Rock Citizen Connect

To my fellow Little Rock residents,

In Little Rock's continuing effort to make the City's data available to the public, City Hall is proud to offer this Citizen Connect website. The site contains 311 requests, Little Rock Police Crime Data, Planning Permits and Housing & Neighborhood Programs information in one easy place to navigate. By providing this information in an easily searchable format, it is the City's hope that citizens will be able to quickly understand what's happening around their home or business at any given time.

Citizens can sign up to receive emails from the site which will provide updates on the timetable and information they chose. Examples of updates which can be provided are when a Code Violation is entered into the 311 system or when there is a public safety incident in your neighborhood. The site also allows users to view where requests are coming in, do queries by date range and item type and shows some simple trend analysis on the data being viewed.

Search for your address or filter by Ward, or a specific information type, choose the information you want to know about, and save your search by creating a free account - simply click "Sign In" in the top right of your screen, and register by clicking "Sign Up" at the bottom of the pop-up window. Please remember that in order to receive email alerts on recent activity in your area, you must also register for a free account.

